



Fourth Annual City of Santa Monica  
Alternative Energy & Transportation Expo

**October 2 & 3, 2009**

Santa Monica Civic Auditorium ▶ [see map](#)

**FREE ADMISSION**



**INVITATION**

▶ **Friday, October 2nd, Opening Day of the Fourth Annual AltCar Expo will lead off with a focus on fleets.**

**Both MEMA and NAFA will host their members at a full day of activities that will include the following:**

- *AltCar Expo Floor Tour*
- *11:00am – Alternative Fuels and Advanced Technology Funding Update, includes updates from DOE Clean Cities and Peter Ward of the California Energy Commission*



Peter Ward is the Program Manager for the AB 118 Alternative and Renewable Fuel and Vehicle Technology Program to be administered by the California Energy Commission. Prior to this assignment he served as Policy Advisor to Vice Chair and Commissioner James Boyd, at the Energy Commission.

- *12:00pm – Complimentary lunch if RSVP is received by Monday, September 28th*
- *1:00pm – NAFA & MEMA Business Meetings*
- *1:15pm – OEM Product Reviews*

***The Expo is open from 10:00am to 5:00pm, so come early or stay late to see the Expo Hall and Ride & Drive the latest product offerings.***

***Parking is \$8 – Entrance to the Expo is free.***

**If you are in MEMA, NAFA or involved in a fleet operation,**

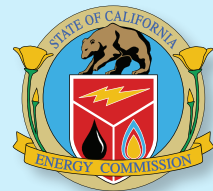
**Please click link to RSVP  
by September 28th**



**RSVP Here**

**or contact Platia Productions:**

**Platia@earthlink.net • 310.390.2930**



**[www.altcarexpo.com](http://www.altcarexpo.com)**